



# CANADA YOU MADE A DIFFERENCE ALS ICE BUCKET CHALLENGE



## \$17 MILLION WAS RAISED THROUGH THE ALS ICE BUCKET CHALLENGE IN 2014



### RESEARCH

from ALS Societies across Canada

70% INCREASE in grant applications through the ALS Canada Research Program

By October 2015 \$12.9 MILLION will be invested in research grants and programs



### CLIENT SERVICES

to ALS Societies across Canada

Each provincial society DIRECTLY SUPPORTS clients living with ALS in their communities



### PROCESSING FEES

6% to administer the ALS Ice Bucket Challenge

INCREASED AWARENESS OF ALS THROUGH THE ALS ICE BUCKET CHALLENGE RESULTED IN:



**\$10 MILLION MATCHING GRANT FOR RESEARCH BY BRAIN CANADA**

April 21, 2015, the Government of Canada announced that the Compassionate Care Benefit (CCB) may be extended from six to 26 weeks. It was announced in the budget for an anticipated implementation in 2016. If the Government of Canada implements the extension, caregivers may have up to \$13,624 they can access, where previously it was \$3,144.



## SUPPORT CANADIANS LIVING WITH ALS HELP MAKE ALS TREATABLE NOT TERMINAL



**2-3 PEOPLE A DAY** die from ALS  
**3000** Canadians living with ALS



It costs an ALS family **\$150K - \$250K** in direct and indirect costs



ALS has no treatment  
**IT IS TERMINAL**

## EVERY AUGUST UNTIL A CURE ALS ICE BUCKET CHALLENGE 2015

