

ALS Canada Social Media Community Guidelines

This page provides information relevant to people and families living with and affected by ALS including research developments, educational information, personal stories and awareness initiatives. It also provides information about the work of the ALS Society of Canada (ALS Canada) and the donors and volunteers who make it possible.

While we make reasonable efforts to monitor this page during standard business hours, we cannot always respond in a timely manner to inappropriate comments and online requests for information. Please note that we do not offer direct support services via Facebook, nor is it for peer support services. To inquire about support, please contact us via <http://www.als.ca/en/about-us/contact-us>.

Please be respectful and civil to other community members, even if you disagree with them. We reserve the sole right to remove any comments we deem are inappropriate, including but not limited to the following:

- Personal attacks targeted to members of this community, ALS Canada staff, and/or to ALS Canada (including but not limited to) bullying, intimidation, harassment and/or accusation)
- Hateful, threatening commentary or that which incites violence
- Profanity, insensitive or inappropriate content
- Debate that becomes argumentative and unconstructive
- Advertising or spam, including excessive commenting on a thread or posting the same content on multiple threads
- Misinformation
- Content about questionable or illegal activities
- Unsolicited bulk or repeat messages (spam or flooding)
- Off-topic, irrelevant and/or redundant comments (this includes promotion of events, groups, pages, web sites, organizations, fundraising initiatives and programs not related to or affiliated with the ALS Society)
- Comments that promote or sell healthcare products, services, drugs or vitamins and/or promote false claims about ALS and/or products/services related to treatment of ALS
- Comments that violate someone's privacy or intellectual property

Private Facebook messages and/or personal email correspondence between ALS Canada staff, and/or researchers, volunteers and members of this community should not be reposted here and will be removed. This is to protect privacy.

ALS Canada reserves the right to ban individuals at its discretion. We reserve the right to remove anyone who is contributing to an environment of discord or negativity and/or detracts others from sharing their stories or comments in an environment of respect and dignity.

DISCLAIMER

The opinions and or views expressed on ALS Canada's social media platforms, namely its Facebook Page, represent the thoughts of individual Facebook users and online communities, and not those necessarily of ALS Canada or any of its affiliates or any of their respective directors, employees, or members of its

respective board of directors. The opinions and views expressed on these pages do not reflect the views of the site they are posted on, other sites affiliated with the site, the staff involved with maintaining the site or any members of the site.

All links to other web sites found linked from ALS Canada's social media sites are provided as a service to readers, but such linkage does not constitute endorsement of those sites by the ALS Society and as such we are not responsible for the content of external web sites.

By submitting content to any of the ALS Canada social media sites, you understand and acknowledge that this information is available to the public and that ALS Canada may use this information for internal and external promotional purposes and fundraising purposes. Please note that other participants may use your posted information beyond the control of ALS Canada. If you do not wish to have the information you have made available via this site used, published, copied and/or reprinted, please do not post on this page.